

**For Immediate Release**

April 6, 2017

**iX Cameras announces new customer wins in China**

iX Cameras of Woburn, MA and Rochford, UK, a leading developer and manufacturer of high-speed imaging cameras, announces recent sales success in China. Everlight Electronics Co., BSH Company, and Donghua University recently selected i-SPEED 7 series cameras for their advanced scientific testing applications, including product deformation analysis, electrostatic spin technology development, and high-speed SEM bonding technologies. In addition, Samsung Electronics (Suzhuo) recently selected the i-SPEED 3 series cameras for advanced production line and industrial inspection.

These recent sales demonstrate continued growth of high-speed video as a non-contact technology option for advanced research applications, and the appeal of iX Cameras' state-of-the-art camera technology. Many of these research applications require the unprecedented combination of the zoom-in 3.1M Pixel resolution and 26 GPixel recording speed. Once reserved only for government-sponsored ballistics test houses, these high-end, feature-rich high-speed video cameras are now becoming prevalent staples in company research laboratories worldwide.

Peter Carellas, President and CEO of iX Cameras said, "These recent successes in China validate our growth strategy for iX. We invested heavily in the i-SPEED 7 Series to create a line of ultra-fast, powerful cameras that, for the first time, are affordable by engineers and researchers worldwide. The continued growth of iX Cameras is further proof that our combination of technology and ease-of-use is a market winner. As video grows in popularity as an applied scientific tool, our cameras will gain adoption as tools for studying the newest technical achievements. I welcome Samsung, Everlight, Donghua University and BSH to the ever growing fraternity of iX customers."

**About iX Cameras**

iX Cameras is a cutting-edge technology and product leader in the field of high-speed (slow motion) imaging. iX manufactures and sells various models of ultra-fast cameras for advanced scientific research applications, ranging from our state-of-the-art i-SPEED 7 Series 26GPixel/second camera to cameras for industrial applications and life-sciences research. Thousands of i-SPEED brand cameras were developed and sold by Olympus until the spinoff of the product development group in 2014. Today, the same heralded development team from Olympus, combined with new camera and software industry veterans, continues to innovate state-of-the-art i-SPEED cameras under the iX Cameras name, always keeping the Olympus legacy of quality.

i-SPEED cameras have won numerous design and innovation awards, including the coveted Queen's Award for technical achievement in the UK. Sales, service and support of all i-SPEED camera models can be obtained from regional offices located in the United States, United Kingdom, China and India.

For more information please visit us at [ix-cameras.com](http://ix-cameras.com)

**Contact information:**

**iX Cameras**

Michael Quzor [michael.quzor@ix-cameras.com](mailto:michael.quzor@ix-cameras.com)

T: 617.329.1556

**United Kingdom:** Bradley House • Locks Hill • Rochford, Essex • SS4 1BB • T: + 44 (0) 1702 540 669

**United States:** 8 Cabot Road • Suite 1800 • Woburn, MA 01801 • T: 339 645 0778

**China:** Room 1402, Unit 65, No 399, Hangting Road • Oriental Hong Jing Garden ZhuQiao Town • Shanghai • T: + 86 186 215 60553

**India:** J2-101 • Swiss County • Thergaon • Pune 411033 • T: +91 955 256 5021